## Tom Griffin, Outreach Coordinator VA DEQ Office of Pollution Prevention

Tom Griffin, a 12 year veteran of the pollution prevention field, currently works as the Outreach Coordinator for the Virginia Department of Environmental Quality (DEQ) Office of Pollution Prevention (DEQ). At the Virginia DEQ, Griffin is responsible for resource development, and coordinates DEQ's various voluntary programs.

Griffin's educational background consists of a BA in Economics from the University of Virginia; a Certificate in Environmental Studies from VCU (Virginia Commonwealth University); and a Masters in Environmental Planning from VCU.

Griffin previously worked for DEQ in Environmental Impact and the National Environmental Policy Act. Griffin has also worked in Resource Management for the Virginia Department of Conservation & Recreation's Division of State Parks, as well as, the private sector as an Environmental Consultant.

Today, Griffin is best known for his work on Virginia Green, the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. Virginia Green was initiated in 2006, and solely focused on the Lodging component of the industry. Since then, Virginia Green has expanded into all sectors of the tourism industry. Griffin's primary role for Virginia Green, is to lead Virginia's Green Partnership Advisory Group, which is responsible for developing the criteria for each of the sectors.